

# Casino Royale

*Gala of Giving*



## SPONSORSHIP PACKET

APRIL 27, 2024

VIP ENTRANCE - 5:00 PM | GENERAL ADMISSION - 6:00 PM

Downstairs Ballroom | 9719 Lincoln Village Drive, Sacramento

### WHY YOU SHOULD ATTEND

This fun-filled event provides an opportunity for you to **showcase your brand** across Sacramento while sharing your commitment to improving the life chances of vulnerable youth and fostering collaborative, cross-cultural, and cross-generational relationships in our communities.

The event features an **inspiring program**, a delicious meal, spectacular auction items, casino games and exciting entertainment.

Your sponsorship provides vital funding of Alliance for Education Solutions' programs and enables us to further our mission to **improve the life chances of vulnerable youth**.

**Contact Jen Halford at [Jen@AESImpact.org](mailto:Jen@AESImpact.org) if you have any questions or to secure your sponsorship.**

### SHOWCASE YOUR BRAND TO OUR AUDIENCE



1.1K Instagram Followers



1.1k Facebook Fans



500+ Email Subscribers



# SPONSORSHIP OPPORTUNITIES

	Presenting \$7,500	VIP Casino \$5,000	Gold \$3,500	Silver \$2,500	Bronze \$2,000
Gala tickets	16 VIP tickets	8 VIP tickets	4 VIP and 4 general tickets	2 VIP and 6 general tickets	8 tickets
Welcome (speaking opportunity) at Gala	★				
VIP Drink Experience	Wine on tables and VIP Drink Runner	Wine on tables			
Event Signage	Featured Logo and Presenting Title	Large Logo	Medium Logo	Small Logo	Typed Name
VIP Casino Signage		Featured Logo and VIP Title			
Emcee Recognition	★	★	★	★	★
Recognition in Slide Presentation	Full Slide	Full Slide	Medium Logo	Small Logo	Typed Name
Emcee Recognition	★	★	★	★	★
Table Signage at Gala	★	★	★	★	★
Gala Social Media Posts	Featured Post	Large Logo	Medium Logo	Small Logo	Name Listed
AES' Web Page	Featured Logo and Presenting Title	Large Logo	Medium Logo	Small Logo	Typed Name
Event Emails	Featured	Large Logo	Medium Logo	Small Logo	Typed Name

## ADDITIONAL OPPORTUNITIES

**\$500.00 VIP Youth Sponsorship** (includes two VIP tickets and sponsors 1 youth's attendance) | **\$150.00 Youth Sponsorship** (sponsors 1 youth's attendance)

